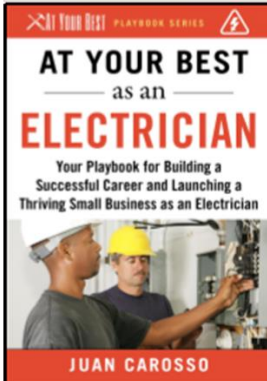
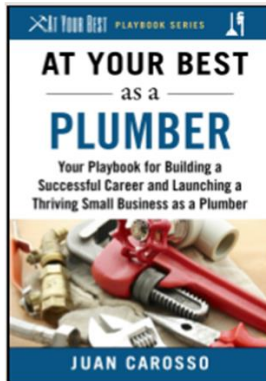


At Your Best Book Series

Your Playbooks for Building a Successful Career and Launching a Thriving Small Business



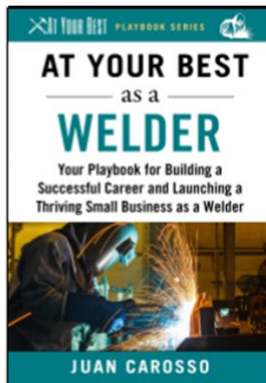
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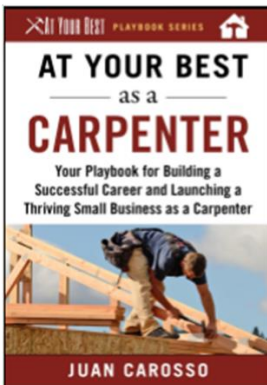
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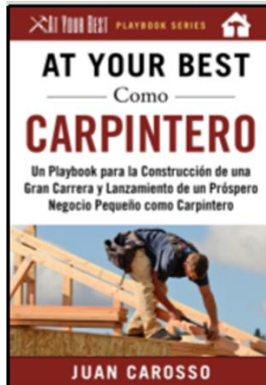
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In the US there are currently over 6.5 million unfilled jobs in the skilled trades! The At Your Best book series intends to help close this Skills Gap.

At Your Best provides step-by-step playbooks for determining if a career in the trades is right for you with access to local resources to obtain the education, training, and certifications you will need to excel as an excellent tradesperson at your chosen craft. At Your Best playbooks then present the key elements for successfully starting your own small business in the trades.

Ten Questions Answered by At Your Best:

- What does a career in a particular skilled trade look like?
- What should you consider when entering this skilled trade?
- How do you become successful in this skilled trade?
- How much can you make in this trade in your local market?
- What are your career options entering in this skilled trade?
- How long does it take to be successful at each stage in your career?
- How and where do you find work in your local market?
- What actions should you take to be a highly valued employee?
- What should you consider before you strike out on your own?
- What does it take to launch a successful small business?

The At Your Best book series is specifically designed to help new entrants to the workforce, our veterans transitioning to civilian life, the unemployed or underemployed looking to restart their careers, and those – already in the skilled trades – who now want to be small business entrepreneurs.

Review of the At Your Best Book Series:

"There are no 'shortcuts' to success, but Juan Carosso has given you the next best thing... In his phenomenal At Your Best series, he has carved out in painstaking detail an easy-to-follow plan to tap into one of over 6,000,000 well-paying jobs out there, that go unfilled every year. This should be a must-read for everyone already in, or about to enter the workforce."

Glenn Shepard - Bestselling Author

"How to Be the Employee Your Company Can't Live Without"

About the Author:

Juan Carosso has over 30 years' experience in business development for startups and turnaround companies. He also manages a real estate investment business and has renovated properties across the US. His relationships with tradespeople and contractors put him face-to-face with the realities of the Skills Gap, and he has made it his mission to help folks build great careers and small businesses in the Skilled Trades so they can realize their own American Dream.

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